

**SUNDARAM FINANCE***Enduring values. New age thinking.*

SEC:0438:10/PAL
December 21, 2010

The Manager - Listing
National Stock Exchange of India Limited
Capital Market – Listing
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sir,

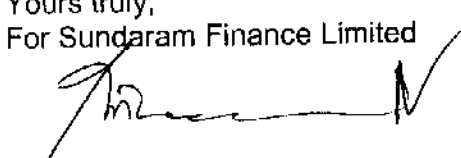
Re: Initial Disclosure of Shareholdings

Based on the Order of the Securities Appellate Tribunal dated 16th September 2010 in our case, the Board of Directors of our company expanded the list of "Officers" in accordance with the SFL Code of Conduct for prevention of Insider Trading with effect from 20.12.2010.

Accordingly, we enclose initial disclosures in Form B received from "Officers" of our company in accordance with Regulation 13 (2) of SEBI (Prohibition of Insider Trading) Regulations, 1992.

Thanking you,

Yours truly,
For Sundaram Finance Limited



P. Viswanathan
Deputy Secretary &
Compliance Officer

CC: National Stock Exchange of India Limited
2nd Floor, Ispahani Centre
Door No.123-124
Nungambakkam High Road
Nungambakkam, Chennai 600 034

Sundaram Finance Limited